



# University of Colombo

## Sri Palee Campus

### Department of Mass Media

## Post Graduate Diploma / Masters in Mass Media 2020/2021

Sri Palee Campus of University of Colombo, Sri Lanka's premier and the best higher education institute offers the Mass Media studies Degree programs. For the Campus announces its innovative Post Graduate program, The lectures of this program will be conducted at the University of Colombo, Colombo 03.

### Entry Qualifications

(a) A Degree in Mass Media/Mass Communication, Journalism / Communication / Performing Arts or Any related field, awarded by a recognized University/Institution.

Or

(b) Candidates holding a degree but not in Mass Media / Mass Communication / Journalism / Communication / Performing Arts from a recognized University / Institution, also apply for this course provided that they have a post qualified experience of at least two continuous years at a recognized Institution.

Or

(c) One year Diploma related to Mass Media from a recognized University and counting a minimum of ten years' experience in a recognized National Media Institution or being attached to a section of Communication / Media / News / Information / Advertising / Marketing / Public Relation in a recognized national institution at least in a junior executive category.

Or

(d) Minimum of twelve years sustained work experience in a recognized National Media Institution in an Executive category with strong recommendation on the capacity of the candidate to undertake the program from the Head of the Institution where the candidate works which is considered on a case by case basis by the Department of Mass Media on the recommendation of the relevant Board of study and the Sri Palee Campus Board / Senate.

And

(e) Perform satisfactorily at the Selection Test and/ or an Interview to be conducted by the Department of Mass Media.

Further information and application forms can be obtained from the Deputy Registrar, Sri Palee Campus, University of Colombo, Wewala, Horana, during office hours on payment of application fee of Rs: 2000/- to its Account No. 0008049142. (Horana Branch) at any Bank of Ceylon Branch. The receipt should be attached to the application.

Application forms can also be downloaded from the Sri Palee Campus Website (<http://spc.emb.ac.lk>) and payment of Rs. 2000/= can be made when submitting completed application to Sri Palee Campus.

Completed application forms should be submitted to Sri Palee Campus on or before 20th of March 2020.

**Deputy Registrar**  
**Sri Palee Campus / University of Colombo**  
**Wewala, Horana.**

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