

## Branch Manager - Nelliady & Colombo Suburbs

## Job Profile:

- Overall management and running the branch as a profit centre adhering to set norms/ operational
- Develop and execute integrated sales, relationship, deposit mobilization and credit strategies that are aligned with the area business plan
- Implement strategies to upgrade service quality, resolve customer concerns and provide advisory services
- Set KPIs for branch staff, constantly review progress and foster an environment in which branch staff work together to achieve set business goals
- Support portfolio growth by identifying cross-sell opportunities, guiding the team to deepen relationships and increase client acquisition and retention
- Ensure continues business growth by interacting with local business community and participating in society events/ functions

## **Candidate Prerequisites**

- 08 years work experience in a Commercial Bank with leadership exposure
- Bachelors' Degree or Full/ Part qualification in banking preferred
- Sound communication skills and a flair for public relations
- Exercise innovative leadership within a performance driven culture and possesses a "service oriented mindset"
- Hands on experience in lending and growing the loan book is a must
- Knowledge of both Retail and SME banking covering Consumer Banking Operations and Credit Evaluation with adequate exposure to Credit Administration
- Ability to serve in any location will be added an advantage

## Remuneration

The successful candidates will be provided with an attractive remuneration package including fringe benefits, commensurate with industry standard and will be placed in an appropriate grade based on the level of competencies and experience.

Please forward your resume within 07 days of this advertisement, stating contact details of two non-related referees, to careers@pabcbank.com indicating the position applied for in the "Subject" line. Information forwarded by you shall be treated strictly confidential and referees shall be contacted with your consent.

