



Inuri Karunadasa <inuri.karunadasa@dfccbank.com>

EOI - Junior Executive - Digital Banking Department

1 message

Rajindra Fernando <rajindra.fernando@dfccbank.com>

Fri, Sep 2, 2022 at 3:25 PM

To: Group - DFCC Staff <Group-DFCCStaff@dfccbank.com>

Expression of Interest (EOI)

Junior Executive - Digital Banking Department

You should ideally:

- be at L7A.
- full / part professional qualification in Banking or Business/Project Management will be an added advantage.
- possess approximately 03 years of experience in Acquisition of Digital channel products , Digital product management.
- experience in systems integration and collaborating across various functional teams will be an added advantage.
- have a good understanding of marketing, customer service, process improvements, managing processes and tracking budget expenses.
- have good proficiency in MS Office applications, G-Suite and BI Tools.
- possess good communication and interpersonal skills.

You will be responsible for :

- increasing active users of DFCC Wallet and New Online Banking (OB) / Mobile Banking services.
- assisting in launching planned campaigns and activities to increase transactions, active users and in developing the user guides.
- assisting in increasing the Digital Banking Channel Transactions growth and volumes in relation to DFCC wallet & New OB.
- assisting in increasing the billers in Digital Banking platforms. (such as utilities, Telcos, travel, etc..)
- growing usage of DFCC Chatz, DFCC Alerts, New E-Statements. (Cards and CASA, Loans)
- assisting in managing special projects assigned .
- assisting in conducting internal training, product demos, preparation of product specific guides and flyers.
- developing customer engagement efforts using digital data analytics.

The above mentioned applicant profile is indicative only. Although you may not meet the specified minimum criteria stipulated above, if you are confident that you possess the necessary professional qualifications, knowledge and competencies to perform the role effectively, you may express your interest. You may wish to include a detailed justification as to why you would be suited for the role when sending in your application. Selection for the interview will be at the discretion of the management.

In addition to consideration of the relevant competencies of the role, consideration will also be given to the conformity to the transfer policy guidelines of the Bank when shortlisting prospective applicants for interviews.

If you are interested in the above mentioned position, please apply through the HRIS self service portal by 07 September 2022.

Path : [HRIS self service portal](#) > [Modules](#) > [Recruitment](#) > [Apply for Vacancy](#)

Thanks,

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