

# JOIN THE BANK FOR EVERYONE



## Junior Executive - Digital Banking

You should ideally;

- full / part professional qualification in Banking or Business / Project Management will be an added advantage
- possess approximately 03 years of experience in Acquisition of Digital channel products , Digital product management
- experience in systems integration and collaborating across various functional teams will be an added advantage
- have a good understanding of marketing, customer service, process improvements, managing processes and tracking budget expenses
- have good proficiency in MS Office applications, G-Suite and BI Tools
- process good communication and interpersonal skills

You will be responsible for ;

- increasing active users of DFCC Wallet and new online Banking (OB) / Mobile Banking services
- assisting in launching planned campaigns and activities to increase transactions, active users and in developing the user guides
- assisting in increasing the Digital Banking Channel Transactions growth and volumes in relation to DFCC wallet & New OB
- assisting in increasing the billers in Digital Banking platforms. (such as utilities, Telcos, travel, etc.)
- growing usage of DFCC Chatz, DFCC Alerts, New E-Statements. (Cards and CASA, Loans)
- assisting in managing special projects assigned
- assisting in conducting internal training, product demos, preparation of product specific guides and flyers
- developing customer engagement efforts using digital data analytics

*As a bank, we are an equal opportunity employer, committed to promoting an inclusive environment and diverse environment. Recruitment to the Bank is based solely on merit and competency for the job role irrespective of other characteristics that make our employees unique.*

*Any form of canvassing is discouraged. Correspondence will only be with the short-listed candidates.*

Please apply via <https://dfccjobportal.peopleshr.com> by filling the online application form and submit same on or before 30 September 2022.

Senior Vice President (Human Resources)  
DFCC Bank PLC, 73/5, Galle Road, Colombo 03