



# MARKETING EXECUTIVES

The Associated Newspapers of Ceylon Limited (ANCL) widely known as Lake House, is the home and heart of print media in Sri Lanka. The Country's pioneer print media institution having a history of over 100 years and 25 years of online publishing, continues to occupy the number one spot in the print media industry.

Lake House is looking for talented and dynamic individuals who possess the following qualifications and requirements to fill the above vacancy in the Advertising Department:

Observer **JOBS**  
We change your world

## Qualifications and Requirements

- Passed G.C.E. (A/L) Examination in any stream with 3 years experience in Marketing or Sales
- Full or part qualifications in CIM/SLIM would be an added advantage
- Ability to work in both Sinhala and English languages
- Good communication and interpersonal skills
- Computer literacy

## Job Role

- Attract new clients and bring advertisements for the publications
- Achieve the set revenue targets
- Build and maintain corporate image of ANCL and the publications
- Take part in clients' corporate events with the editorial and provide the expected publicity

## Age - Below 30 years

## Remuneration

An attractive and negotiable remuneration package commensurate with the qualifications and experience will be offered to the selected candidates.

## Applications

Send your CV with names and contact details of two non-related referees to the under-mentioned address within seven working days of this advertisement stating the position on the top left hand corner of the envelop or email to the following e-mail address with the position applied for in the subject line.

### Head of Human Capital

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