

Manager

STRATEGIC MANAGEMENT UNIT



**LAKE
HOUSE**

The Associated Newspapers of Ceylon Limited (ANCL), widely known as Lake House, is the home and heart of print media in Sri Lanka. The country's pioneer print media institution having a history of over 100 years and 25 years of online publishing, continues to occupy the number one spot in the print media industry.

Lake House is looking for talented and dynamic individuals who possess the following qualifications and requirements to fill the above vacancy.

QUALIFICATIONS AND REQUIREMENTS:

- Degree in Business Administration, Strategic Management or a related field from a recognized University. Master's degree preferred
- Minimum of 05 years of experience in strategic management, preferably in the media industry
 - Proven track record of successfully developing and implementing business strategies
- Strong analytical, problem-solving and decision-making skills, communication skills, Project Management skills, & interpersonal skills
 - Ability to work with minimum supervision
 - Ability to meet deadline

DUTIES AND RESPONSIBILITIES:

- Lead the strategic planning process to define the company's direction and allocate resources effectively
 - Conduct market analysis to identify opportunities and threats
- Collaborate with various departments to align strategic initiatives of strategic initiatives, making adjustments as needed
 - Foster a culture of continuous improvement and innovation

AGE :BELOW 50 YEARS FOR EXTERNAL CANDIDATES

REMUNERATION :

An attractive and negotiable remuneration package commensurate with the qualifications and experience will be offered to the selected candidate.

APPLICATIONS:

Send your CV with names and contact details of two non-related referees to the under mentioned address within 07 working days of this advertisement.

careers@lakehouse.lk



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THE HUMAN RESOURCES DEPARTMENT
THE ASSOCIATED NEWSPAPERS OF CEYLON LTD
No. 35, D.R. Wijewardene Mawatha, Colombo -10.