



# THE MARKET LEADER IN LIFE INSURANCE



# **HEAD OF VIRTUAL CHANNEL**

For more than 36 years, we've helped millions of Sri Lankans lead more fulfilling lives. By taking care of their risks, we've given them the strength to dream big, and the peace of mind to follow those dreams. As we look ahead to the next 36 years, we're seeking the right individuals to lead us into a better, brighter future for us all.

#### The Job

The selected individual will be responsible for developing and implementing a strategy aligned with overall business goals for the virtual channel while making process improvements to ensure operations are smoothly executed. He/She will be responsible for identifying high-profile individuals to work on a part-time basis, carrying out recruitment for the Virtual Channel, and ensuring all the training needs of Virtual Financial Advisors are met. He/She will be tasked with achieving given targets whilst monitoring the performance of the channel.

### The Ideal Candidate

Below 45 years of age, with excellent leadership,

communication and interpersonal skills with a proven record of developing a team. 7-10 years of experience in sales or related financial services out of which at least 5 years experience at a managerial level. Should have a degree in Sales/Marketing or Business Management. Past experience in supervising a sales team would be a strong plus.

#### The Rewards

An attractive remuneration package awaits the right candidate.

## The Application

If you feel like you're the right person for this role, please forward your updated CV to jobs@ceylife.lk. Please mention 'Head of Virtual Channel' in the subject line of the email.



























