



Senior Banking Assistant

Cardholder Value Proposition

DO YOU EMBRACE
PERSEVERANCE, DISPLAY
RESILIENCE, AND BELIEVE THAT
COLLECTIVELY

we can foster growth and progress together?



You should ideally,

- possess at least 4 years' experience in a Banking/ Financial Services sector including exposure to Card Marketing will be preferred
- possess a Part Professional qualification in Business Administration, Marketing, Project Management or related field
- be able to multitask & be attentive to detail
- have good interpersonal and communication skills
- possess knowledge on using Excel and other applications
- have a flair for excellent customer service

You will be mainly responsible for;

- being responsible for the Credit & Debit Card spend
- executing Card promotions for the responsible merchant segment to increase the overall cards spend
- being responsible for cards promotion spend and ROI
- be in charge of creating card brand awareness & product top of the mind recall

Candidates should preferably have exposure in all above mentioned areas, however exposure in any one of the mentioned areas will also be considered for selection.

A competitive remuneration package and other fringe benefits as well as structured career advancement opportunities and extensive training are on offer for the chosen candidate.

We are an equal opportunity employer, committed to promoting an inclusive and diverse environment. Recruitment to the Bank is based solely on merit and competency. Any form of canvassing is discouraged.

Correspondence will only be with the short-listed candidates.

Please apply via e-mail by sending an updated CV or a DFCC Bank application form which could be downloaded from our website to recruit@dfccbank.com with the post applied for in the subject By January 14, 2025.

*Chief Human Resource Officer DFCC Bank PLC,
73/5, Galle Road, Colombo 03*