



Asiri Laboratory Services is the benchmark laboratory service in the country accredited with ISO 15189:2012 and equipped with state-of-the-art technology. Being a member of AACC (American Association for Clinical Chemistry-USA) and Clinical & Laboratory Standard Institute of USA for more than a decade, we vouch for the accuracy, reliability and dependability of our clinical diagnostic services.

Our laboratory network includes 17 off-site laboratories, 89 - collecting centers and 1000+ business partner-managed collecting centers across Sri Lanka.

In order to cater to the high market demand, we have been continuously expanding our network and accessibility to make it convenient to our valued customers while developing our dedicated and competent staff to provide highest quality of clinical standards.

If you are determined and passionate about caring for others and willing to be part of a leading healthcare facility in Sri Lanka, you are invited to apply for the following post.

## **BRAND MANAGER/ ASSISTANT BRAND MANAGER**

***Ideal applicants should possess following attributes and qualifications,***

- Bachelor's degree in Marketing, Business Administration, or a related field. A Master's degree is an added advantage.
- Proven experience as a Brand Manager or in a similar role, with expertise in both traditional and digital marketing.
- Strong knowledge of digital marketing tools, SEO/SEM strategies, social media, and data analytics.
- Excellent project management skills and experience in working with external agencies.
- Strong communication, presentation, and leadership skills.
- Ability to handle multiple projects and meet deadlines in a fast-paced environment.
- Age below 40 years preferred.

*Please email your updated CV with 2 non-related referees to [hrlab@asiri.lk](mailto:hrlab@asiri.lk) on or before 25<sup>th</sup> February 2025 by indicating the post applied for as the subject line of the email.*

**MANAGER - HUMAN RESOURCES**  
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