



*Armed with a proud history of over 29 years, Pan Asia Bank is on an exciting growth journey, evidenced by an array of recognitions, including being honoured as one of the Top 40 business entities in the country by Business Today, the most awarded entities by LMD, Best Green Bank in Sri Lanka by Global Banking & Finance, Best Bank for ESG by International Business Magazine, the Best CSR Bank by Brands & Business Magazine, to name a few.*

*We are looking for proactive, results-focused, and enthusiastic individuals to join our team. If you are ready to make a significant impact and be an integral part of our expanding team, we would love to hear from you! We believe your presence in our team will help enhance our standing further with your dynamic personality and professional skills.*

## **CLUSTER LEAD**

### **CONSUMER SALES UNIT**

#### **Job Profile:**

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- Drive the Team Leaders to achieve the set targets of Cards acquisition
- Develop and implement customer acquisition strategies/concepts and ensure they are practised in teams
- Stay updated on the market trends and customer needs to optimize sales efforts
- Identify new business opportunities and drive initiatives to increase card sales
- Ensure all the sales activities comply with regulatory requirements and the bank policies
- Ensure low audit ratings with zero repeated comments

#### **Candidate Prerequisites:**

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- Full/part qualification in Marketing /Sales from a recognized institution. Part qualification in Banking at IBSL would be a definite advantage
- Minimum 03 - 04 years of experience in a role of Sales and Marketing in a Bank/Finance institute
- Fair knowledge of banking, especially in card products would be beneficial
- Good communication, negotiation, and relationship-building skills combined with leadership skills
- Ability to work under pressure in a target-driven environment

#### **Remuneration:**

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The successful candidates will be provided with an attractive remuneration package including fringe benefits, commensurate with industry standards.

If you are a results-driven sales professional looking for a challenging and rewarding opportunity, we invite you to apply for the position through our career portal before the deadline provided.

**APPLY NOW**

Assistant General Manager – Human Resources  
Pan Asia Banking Corporation PLC, No 450, Galle Road, Colombo 03

 **PAN ASIA BANK**  
The Truly Sri Lankan Bank